



OUTRIGGER CANOE CLUB BULLETIN

2009 Non-Member Rate Card

Please be advised that non-member advertising is only allowed after all member advertising has been placed and may not always be available due to space constraints.

Four-color Rates:

<u>Size</u>	<u>1x</u>	<u>6x</u>	<u>12x</u>
1/2 Page	\$1250	\$1040	\$820
1/4 Page	\$625	\$525	\$435
1/8 Page	\$380	\$300	\$225

Black & White Rates:

<u>Size</u>	<u>1x</u>	<u>6x</u>	<u>12x</u>
1/2 Page	\$1040	\$875	\$700
1/4 Page	\$525	\$435	\$350
1/8 Page	\$260	\$225	\$175

Mechanical Specifications:

<i>Space</i>	<i>Height x Width</i>
1/2 page vertical	10" x 3.75"
1/2 page horizontal	5" x 7.50"
1/4 page – one size	5" x 3.75"
1/8 page vertical	5" x 1.875"
1/8 page horizontal	2.5" x 3.75"

Materials should be sent to:

OCC Magazine
Obun Hawaii
1052 Waimanu Street
Honolulu, HI 96814
dtanaka@obunhawaii.com

Material Due Dates:

All materials are due no later than the 7th of the month prior to cover date, unless other arrangements have been previously reached. Any materials left at the club front desk must be followed by a phone call to Pam Davis at 596-4422 to let her know they are there.

Regular Page Advertising:

Materials can be submitted as film negatives or Macintosh computer files. High res PDF files preferred. Ads can be created in Quark; Freehand; PageMaker; PhotoShop and Illustrator. Final film will be imaged at 2400 dpi using 150-line screen. Please scan photos accordingly and include all fonts and linked graphic files, along with a laser hard copy. Four-color ads can also be submitted as right reading, emulsion down, 150-175 line screen color separated negatives. Ads not submitted camera-ready are subject to a one-time \$100 fee.

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Davis Media • ph: (808) 596-4422 • fx: (808) 593-0839



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TERMS AND CONDITIONS FOR MAGAZINE ADVERTISING

1. An OCC member in good standing must place advertising.
2. Advertising will be billed on member's monthly club statement. All terms listed in the billing and statements section of the membership handbook apply.
3. Commissions will not be paid to advertising agencies.
4. Trade or "in-kind" advertising will not be accepted.
5. Advertising space reservations must be received by the last day of the second month prior to cover date. No late ads will be accepted.
6. All materials are subject to approval by OCC Management and/or magazine staff. All Advertisers must agree to indemnify and protect OCC from loss and expense on claims or suits based upon content of advertisement. This includes suits for libel, plagiarism, copyright infringement and unauthorized use of a person's name or photograph.
7. Non-members may advertise in the Bulletin pending space availability and their advertising must be co-sponsored by an OCC member in good standing.
8. *Members It Pays To Know*: Available only to OCC Members. Member must submit his/her actual business card (2" x 3.75"). The card must not contain any lengthy sales promotion messages nor display price items related to a particular sales campaign. This section is limited to 2 full pages or 20 business cards only. A waiting list will be created for all others wanting in the section.
9. All advertising will be agreed to in advance in regards to size and frequency discounts. Any contracts cancelled prior to completion of entire contract will be subject to short-rate. All previously run discounted insertions will then be re-billed at the highest possible rate.
10. Above terms and rates have been approved by the OCC Board of Directors and are effective January 1, 2008.